

Non-fiction | Personal development
Communication | Spirituality



Editorial

Dear Colleagues,

Do you know Rudolf Schenker? He is the founder and guitarist of Germany's most successful Rock band "Scorpions" with 80 million albums sold world-wide!

The Rudolf Schenker and Lars Amend book "Rock Your Life" (pages 4-7) is an absolute international highlight in the mvg Verlag Autumn Preview 2009.

"Rock Your Life," with a preface by Paulo Coelho, reveals Rudolf Schenker's secret: "Fun is the key to happiness and success. Live every day in the present, but in the awareness of a whole life".

>> World Rights available, scheduled for publication in October 2009! <<

Further top titles in this Preview are:

"The Love Delusion" by Ingelore Ebberfeld (pages 8-9)

The first popular-science anti-love book. A controversial topic and a thought-provoking theory that is sure to raise a stir

"Foreign Body" by Miriam Pielhau (pages 10-11)

A gripping personal account to encourage all women

"Where Does the Fish Live While They're Cleaning The Tank? Answers to the most intriguing questions from all areas of life" (page 22)

"101 Places You Should Have Sex Before You Die" by Charlotte Labouche (page 23)

A book that shows you how to make your wildest dreams come true

"You are ... Your Own Best Coach. Health, happiness, success – what would you like?" by Holger Fischer (page 25)

We would be delighted to send you reading copies on publication!

Happy browsing!

Yours,



Maria Pinto-Peuckmann

Rights Director / International Affairs



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PS: Our digital catalogue is available under:

<http://www.mvg-verlag.de/verlag/foreignrights/>

Frankfurt Book Fair 2009:

We would be delighted to welcome you in

Hall 3.o. / Stand B 113 (FinanzBuch Verlag GmbH)



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Rock Your Life

The founder and guitarist of the Scorpions
reveals his secret:
Fun is the key to happiness and success

»Live your life the way you see it and not the way others expect you to. This is the decision I made 44 years ago, and I have never looked back.

This book is not about material success, but about success in life. The message I would like to get across is that happiness and fulfilment are not the goal, but the path you choose to walk.

I would like to help anyone who reads this book to overcome their fear of *major change*. If you want to make a change for the better, you will always have to start out by making a conscious decision. And that is just what frightens most people.

I made my life's dream reality. The little boy from the backwaters of Lower Saxony really did become a rock star who has sold almost

80 million albums worldwide and who founded the most successful German rock band of all time.



When my dream first began to take shape in my mind in 1965 and when, at the beginning of the Seventies, I dared to speak openly of it for the first time, everyone laughed at my »crazy ideas«. All the music journalists and experts said that the rock

music of British and above all American artists would always be ten times better than anything I could produce. No matter who I spoke to about my dream of becoming a musician, all I got was negative feedback.

But I refused to let that daunt me. Again and again, I asked myself the question: Why shouldn't I be successful?«

*»Live every day in the present,
but in the awareness
of a whole life.«*

Rudolf Schenker



RUDOLF SCHENKER, born in 1948, is actually a qualified high voltage electrician, but he soon decided that in future, he was only going to do things that he really enjoyed doing. Things like playing the guitar and founding the most successful German rock band of all time.



© Saskia Ketz

LARS AMEND, born in 1978 in Gießen, is a music journalist and author. He has worked for Tower Records in London, MTV and VIVA, JETZT magazine and for radion stations Rundfunk Berlin-Brandenburg and Hessischer Rundfunk.

Rudolf Schenker with Lars Amend
Rock Your Life

The founder and guitarist of the Scorpions reveals his secret:
Enjoying what you do is the key to happiness and success

Hardback with dustjacket | 200 pages | 14.8 x 21 cm

€ 19.90[D]

ISBN 978-3-86882-019-5 | Product group 1961 Music / Biography
October 2009



No pain, no gain? By the sweat of one's brow? No way! **Rudolf Schenker** is living proof that the exact **opposite** is the case. He determinedly followed a different path. His **top priority**: that he should **enjoy** what he was doing. In this book, he describes **how he came to adopt this maxim**, why it works and how **you, too, can make it your motto** in life. Includes a wealth of exciting anecdotes from the 40-year history of the band Scorpions.

Rudolf Schenker is the guitarist and founder of the Scorpions, Germany's most successful rock band ever (80 million albums sold worldwide!)

2009 is the year of the Scorpions. They are to receive the ECHO award for their achievements and also celebrate 40 years on the stage



Rudolf Schenker with Paulo Coelho

»There are no problems –
just new situations.«

Rudolf Schenker



7



- | Preface written by Paulo Coelho
- | The new Scorpions album is to be released in autumn 2009
- | Event at the Frankfurt Book Fair
- | Extensive press tour through Germany, Austria and Switzerland, plus numerous appearances on talkshows



© Marc Rehbeck

WHO BELEIVES IN TRUE LOVE ANYWAY?

INGELORE EBBERFELD is a sexual scientist and lecturer in cultural science. She is also the author of numerous books and articles on sexuality, smells, the power of attraction, kissing and relationships. As an expert on these subjects, she is also much in demand for radio and TV interviews. She lives in Bremen.

Is there even such a thing as **true love**? Are we meant to spend our lives with only one person? Or are we simply chasing a **myth** we created ourselves in order to prevent our civilisation sinking into chaos? Ingelore Ebberfeld says that that is exactly what has happened. What we call love, she says, is no more than **a social convention**. We are in fact not programmed to spend our lives and find happiness with that one perfect mate. Life-long monogamy is not part of our genetic makeup, and in this book, she presents plenty of very convincing arguments from the fields of biology, history and cultural anthropology to back up her **controversial theory**. What remains is the question: Are we willing or able to live with this disillusioning fact? As the publication of Dawkins' *The God Delusion* showed, there are many who are not prepared to **take leave of the notion of romantic love** without a fight.

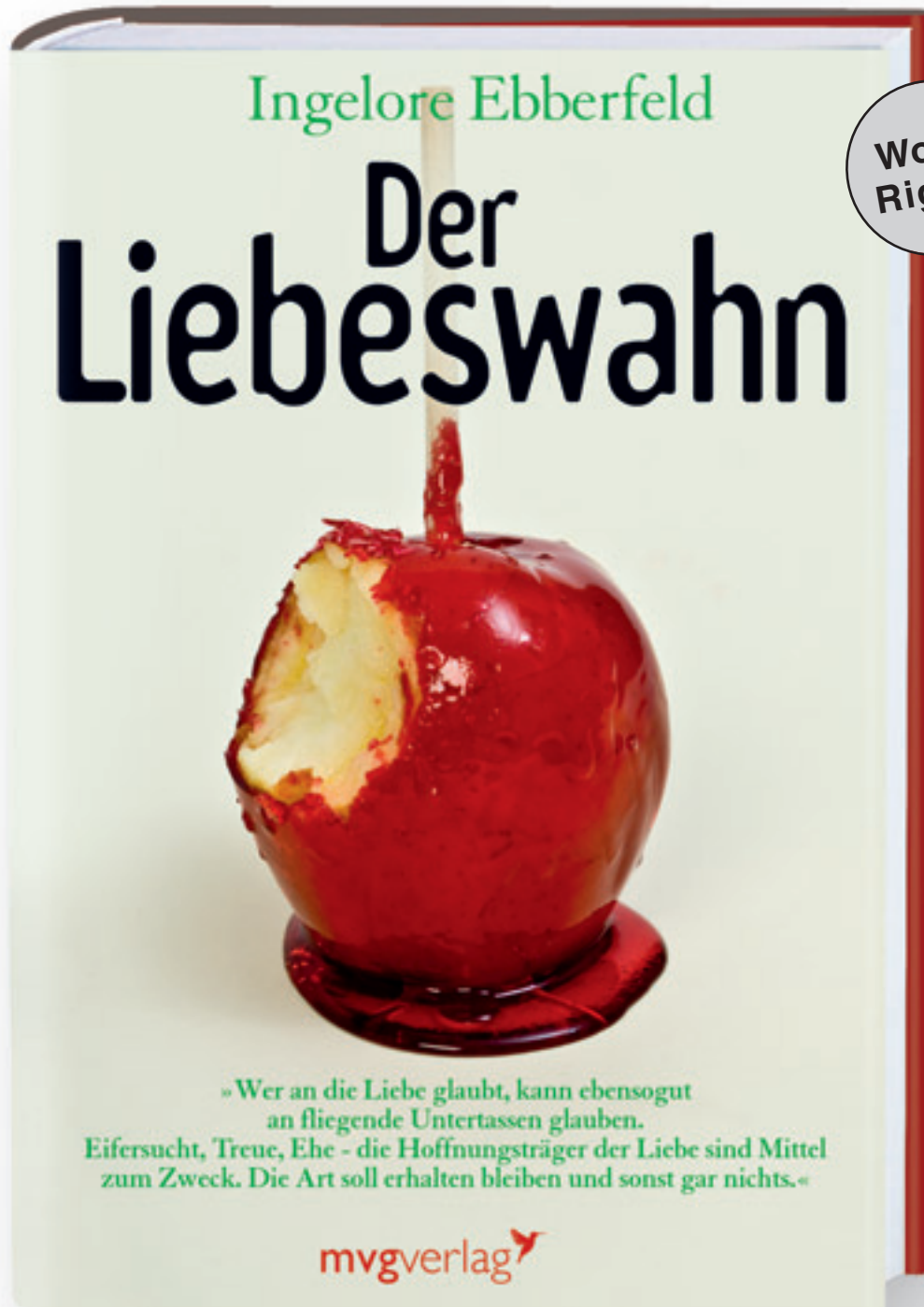
Ingelore Ebberfeld
The Love Delusion

Hardback with dustjacket | approx. 200 pages | 13.5 x 21 cm

€ 17.90 [D]

ISBN 978-3-86882-017-1 | Product group 1920 Non-fiction / Philosophy

September 2009



Ingelore Ebberfeld

Der Liebeswahn

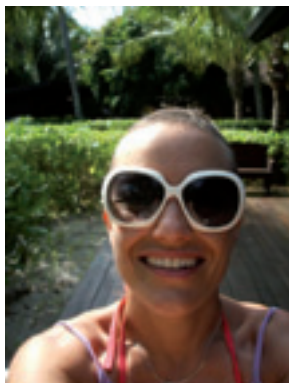


»Wer an die Liebe glaubt, kann ebenso gut
an fliegende Untertassen glauben.
Eifersucht, Treue, Ehe - die Hoffnungsträger der Liebe sind Mittel
zum Zweck. Die Art soll erhalten bleiben und sonst gar nichts.«

mvgverlag 

| The first popular-science anti-love book

| A controversial topic and a thought-provoking
theory that is sure to raise a stir



MIRIAM PIELHAU was born in Heidelberg in 1975. She first worked as a successful radio editor and presenter and is now a very busy TV presenter for RTL2, WDR, PRO7, Sat 1, RTL and other channels. She is married to musician Thomas Hanreich and lives in Berlin.

*Miriam Pielhau
presents her book
on TV*

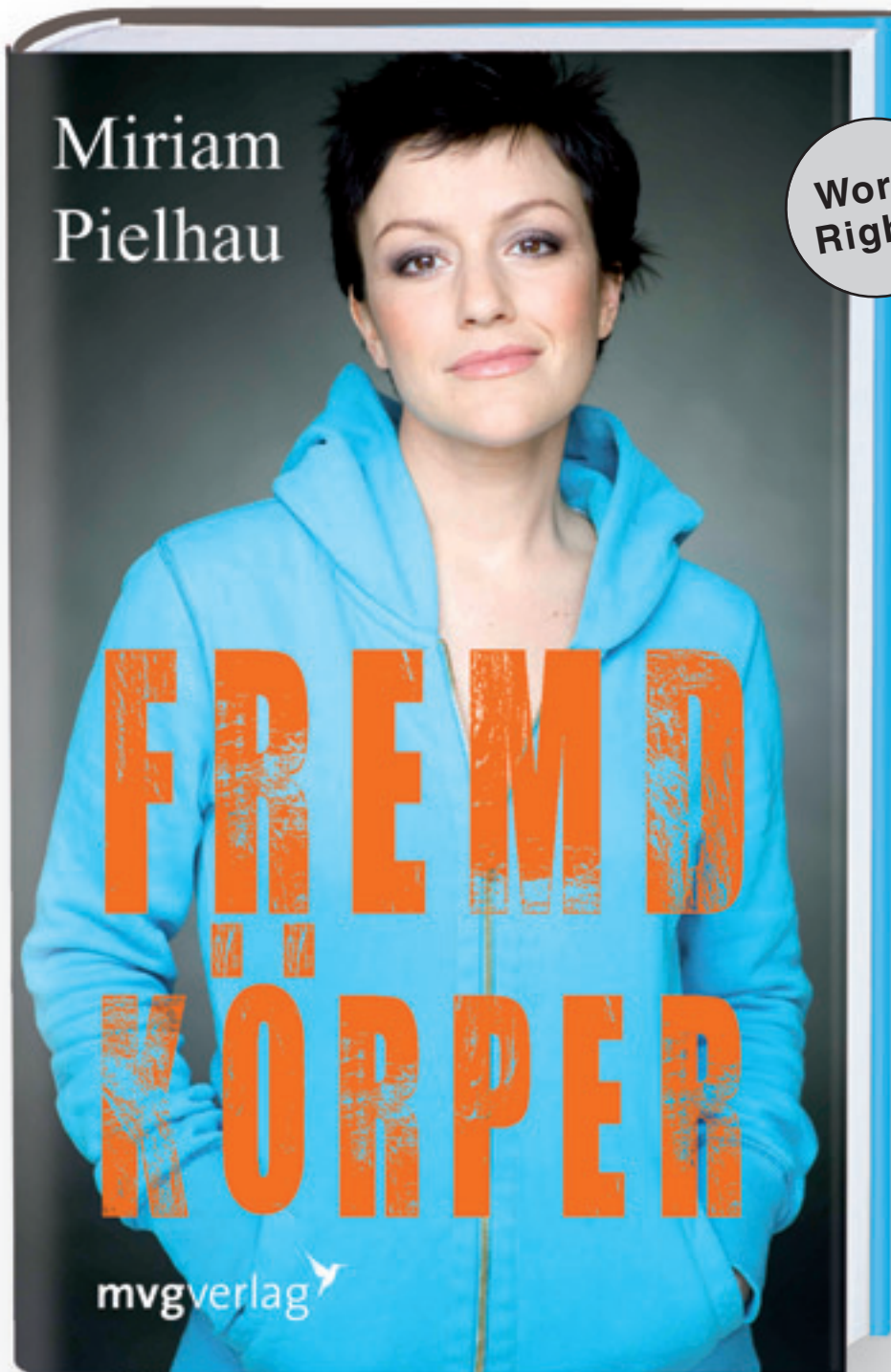
- In the *Johannes B. Kerner Show* on 10.09.2009
- In the *NDR Talkshow* on 18.09.2009

Miriam Pielhau
Foreign Body

Hardback with dustjacket | approx. 200 pages | 13,5 x 21 cm
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ISBN 978-3-86882-027-2 | Product group 1481
August 2009

At the beginning of 2008, well-known TV presenter **Miriam Pielhau** was told at the age of only 32 that she had **breast cancer**. Within a short space of time, she underwent the whole gamut of medical treatment with an **operation, chemotherapy and radiation** treatment. And at the same time, she kept a diary of her **experiences, her thoughts and feelings**. As an author, Miriam Pielhau is **a natural**. She gives a humorous, emotional and exciting account of her experiences during therapy, recording how she felt, the people she met and how her whole take on life changed. And she never tires of repeating the essential, **the all-important message** for everyone: **Don't give up. Fight the cancer every step of the way.**





| By a well-known presenter and author

| With photo section

| A gripping personal account to encourage
all women



MATTHIAS STEINER was born in Vienna in 1982 and discovered his passion for sports at an early age, in particular for weightlifting. The crowning achievement of his career came in the 2008 Olympics in Beijing, where he won the gold medal in weightlifting +150kg. He lives in Leimen.

The strongest man in the world

Matthias Steiner has captured the hearts of millions. His life story moved many people, and this very likeable sports personality has become a role model for young and old alike. But, despite wide media coverage, few people know the true story behind his story.

This book describes his **career** as an ambitious, determined and persevering **athlete**, a story as good as any a scriptwriter could produce, and is at the same time a guide which explains how you can overcome health problems and the blows of fate to achieve **top performance**. Matthias Steiner wrote down his **unbelievable story** with the help of authors Gerda Melchior and Volker Schütz.

*Extensive
presentation
at the
Frankfurt
Book Fair*

Matthias Steiner
My Way to the Top

Hardback with dustjacket | approx. 200 pages | 13.5 x 21 cm
€ 19.90 [D]

ISBN 978-3-86882-132-1 | Product group 1981 Sport / Biography
September 2009



- | World-famous sports personality
- | The man behind the success story
- | Huge media echo



»Women should listen to Steve Harvey when it comes to men. He has plenty of great information and reveals more than you could get out of most average men.«

Aretha Franklin



US cult comedian Steve Harvey has met **many fabulous women** in his life. Successful businesswomen, famous artists, perfect housewives. But although these women shine in almost everything they do, they just haven't got a clue **what makes men tick** and how to make a relationship with them work. How come? The answer is simple: They all make the **fatal mistake** of asking a woman for advice. But the problem is that when it comes to men, only a man can really help. In this book, Steve Harvey allows women an in-depth look at the male soul and reveals **what men really want**.

STEVE HARVEY began his astronomical career in the Eighties as a stand-up comedian. His TV and radio shows are cult in the USA.



Steve Harvey
Act Like a Lady, Think Like a Man
Wenn du mit Männern glücklich werden willst

Hardback with dustjacket | approx. 240 pages | 13,5 x 21 cm
€ 19.90 [D]
ISBN 978-3-86882-023-2 | Product group 1483
October 2009



| No. 1 on the *New York Times* Bestseller List

| No. 1: *Wall Street Journal*

| No. 1: *USA Today*

| No. 1: *Publishers Weekly*

| Already translated into 14 languages



OLIVER KUHN is a graduate of the German School of Journalism in Munich. He worked as chief reporter for Playboy magazine and is the author of several Spiegel bestsellers, including *All a Man Needs to Know* and *Tramp Stamps, the Definitive Encyclopaedia of The Present Day*. He lives in Munich.

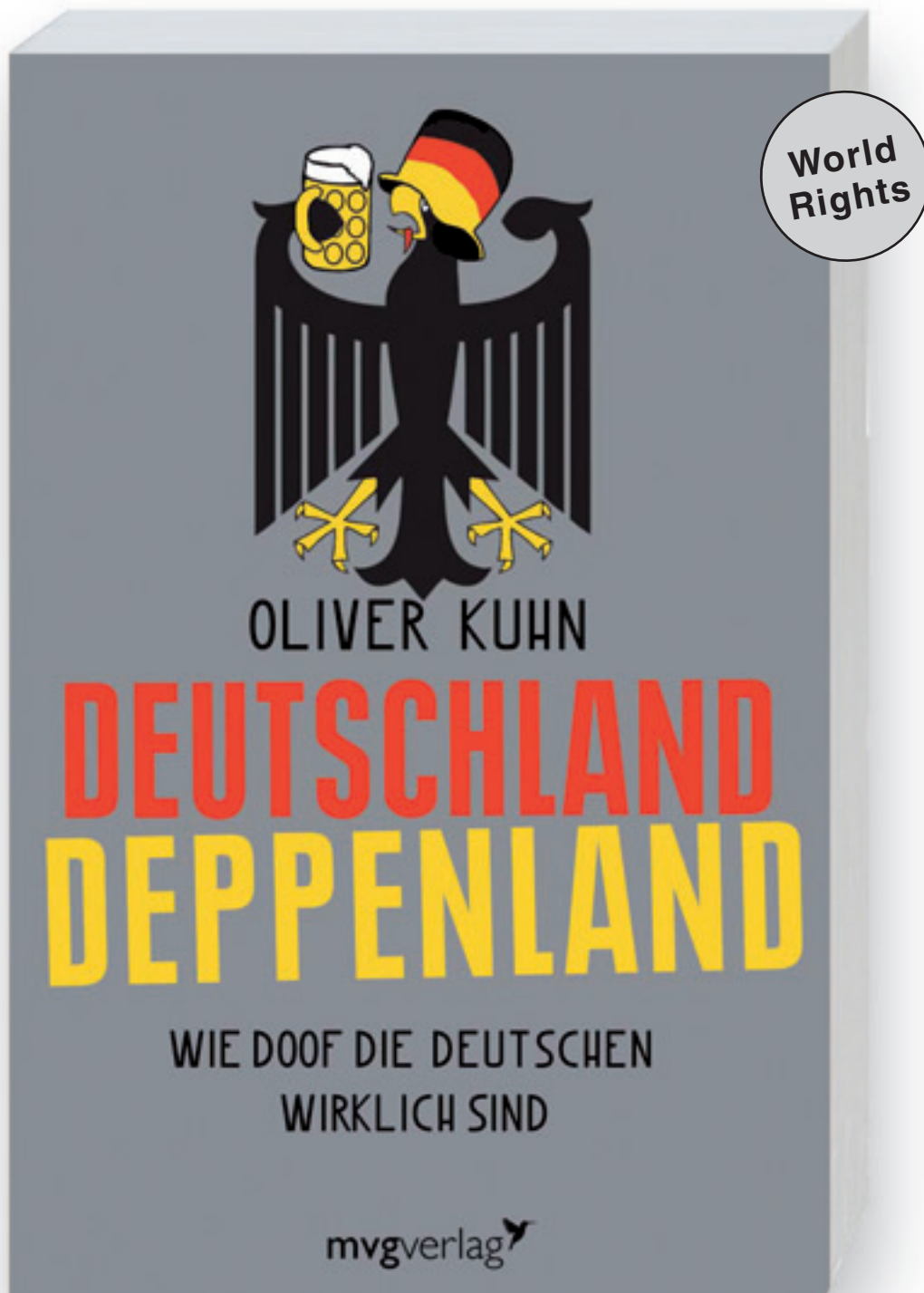
The Germans are stupid. Newsreaders who can't pronounce names properly, TV channels that show the wrong national flags, restaurant menus full of unbelievable spelling mistakes. **The list is never-ending:** brain-dead quotes from football players, ridiculous answers in quiz shows, meaningless song lyrics, hair-raising translations, politicians' gaffes, ludicrous traffic signs and silly legal texts. Oliver Kuhn has trawled the Federal Republic to collect the best, or worst, examples of German stupidity.

Funnier than Generation Brain-Dead!

Oliver Kuhn
Germany, Land of Fools
 Just how stupid are the Germans?

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August 2009





| Spiegel bestseller author

| 60 years have passed since the foundation of the
Federal Republic of Germany

| 20 years after the reunification



IRENE PEPPERBERG is a researcher at America's renowned Harvard University. Her work with Alex has been widely acclaimed in scientific circles.

Irene Pepperberg

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September 2009

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a few weeks

Irene Pepperberg is a behavioural biologist and a researcher at the renowned Harvard University. When she began her studies 30 years ago, **birds were not considered to possess intelligence in any form, let alone linguistic talent.** But then along came Alex and proved them all wrong. Irene Pepperberg taught him to count and to understand complex concepts such as bigger, smaller, more and less. And above and beyond this, she proved that Alex was capable of **emotion** and **logical thought.** He missed her when she wasn't in the laboratory, he was jealous, **and he always wanted to show her that he was the boss.**

Alex died unexpectedly in 2007. His last words to Irene on the evening before he died were »**You be good. I love you.**«

The story of Irene and Alex is an **unforgettable read**, the story of a very special **relationship between man and animal.**

Extensive
press tour
through
Germany



| New York Times bestseller

| The heartwarming story of a friendship between human and animal

| Popular subject: human-interest stories about people and animals



MICHAEL GÖSELE was born in Lör-rach in 1967. After studying the history of modern German literature and geography, he became a court reporter for various daily newspapers and did press-relations work for Caritas International in Kosovo and the southern Sudan. In 2002, he became a reporter for the German edition of Playboy magazine. He lives in Munich.

They do exist, the people who were told that they had cancer and were going to die because there was nothing the doctors could do for them. And yet **they did survive** and today enjoy the **best of health**. Micheal Gösele has interviewed some of these people in search of **what they have in common** and the reason why some people live and others die. A book full of heartrending stories and a book that offers **hope** that we are perhaps not as helpless in the face of fate as we might sometimes think.

*»My doctor told me
I had less than six months to live.
That was 25 years ago.«*

Michael Gösele

The Survivors

The secret of the terminally ill people who managed to beat cancer

Hardback with dustjacket | 160 pages | 13,5 x 21 cm

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November 2009



| A book of hope

| Heartrending stories

| Truth is stranger than fiction



The guidance platform gutefrage.net, founded in 2006, is one of the biggest counselling communities in Germany. In March 2009, it registered 14 m visits and 32.6 m page impressions. Gutefrage.net is one of the TOP 40 German Internet sites.

The book contains a representative cross-section of the **FAQs**, the most surprising questions and the questions with **the biggest Wow! factor**, together with the respective answers. The subjects covered range from technology, automobiles, finance, sport and the family to leisure and health. An **indispensable reference book** that contains all you really want to know.

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| One of Germany's largest counselling communities

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- | A book that shows you how to make your wildest dreams come true
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World
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CHARLOTTE LABOUCHE has been an internationally successful sex expert and counsellor for many years. She lives in New York, Tokyo and the South of France.

After *100 Places to See Before You Die* and the various companion books, here is the first book on all the places you should have sex. The book offers plenty of **ideas** and **suggestions**: the top of your colleague's desk, the back seat of a limousine, a gondola on the Ferris wheel and many more. Next to each of these **invaluable tips**, the book leaves space for **your own notes**: When was your first time in this particular location? Was it an experience worth repeating? What should you bear in mind next time? Everything is possible!



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Charlotte Labouche
**101 Places You Should Have Sex
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October 2009

Ultimate Sex
ISBN 978-3-86882-007-2



© Cecil Booth

REBECCA BOOTH is a successful doctor with her own practice in New York. With her book, she has triggered a new discussion of the influence of a woman's cycle on her personal wellbeing.

REBECCA BOOTH has some great news for women everywhere. Hormones are your best **allies!** In this book, she shows that **the positive power of hormones** is an integral part of the female cycle and explains how women can put this special energy to work for them and become absolutely **irresistible**.



Rebecca Booth

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already previewed

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»I owe my career to Holger Fischer.«

Patrick Owomoyela

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HOLGER FISCHER, born in 1962, is a healer, coach and development accelerator. He began his career as a tennis instructor and head trainer in several major sporting associations and then became a sport coach in 2002. Since 2005, he has focused mainly on self-healing management. His revolutionary success has made him a much sought-after coach internationally.

»You are the only person who can heal you.« This is Holger Fischer's credo, and he has proved its effectivity by helping to free German **professional footballers, show stars and entrepreneurs** from complaints where traditional medicine failed.

Trainers and team doctors can also testify to his unusual skills and swear by his healing energy. For the first time, in this book, he explains how **we can all activate our self-healing powers**. Anyone can discover this amazing energy, which has helped many professional athletes, and put it to work in their life. The result: **physical, professional, financial and private success** on a level you would not have believed possible.

| The author is well-known as a coach and
»miracle healer« of sporting celebrities

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| Tips and self-healing strategies from the
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Holger Fischer

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August 2009



DIMITRI SPECK specialises in researching patterns and intercorrelations. In 1999, he discovered an anomaly in the story of the miracle of the loaves and fishes which led him to his theory of how this New Testament story was born.

Dimitri Speck
Peter Invented Jesus
 How the legend of His miracles arose

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ISBN 978-3-86882-028-7 | Product group 1926 Non-fiction / Religion
 November 2009

It was not word of mouth, but **a disciple's** »publicity campaign« that turned Jesus into a miracle worker. This disciple invented the miracles of the New Testament and falsified his master's doctrine. With the help of **non-biblical manuscripts** and a **new technique**, Dimitri Speck reveals how this disciple set about implementing his literary falsification. 2000 years later, Speck reveals **the true story of Jesus**.





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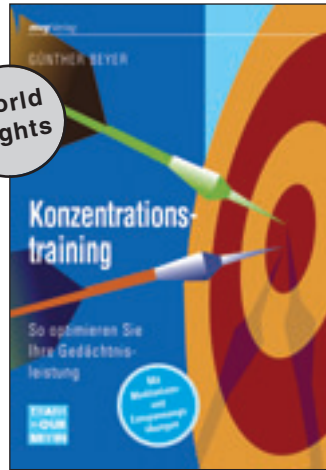
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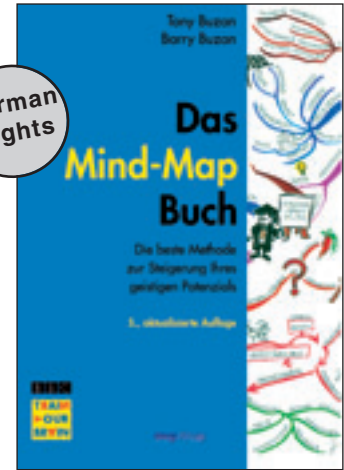
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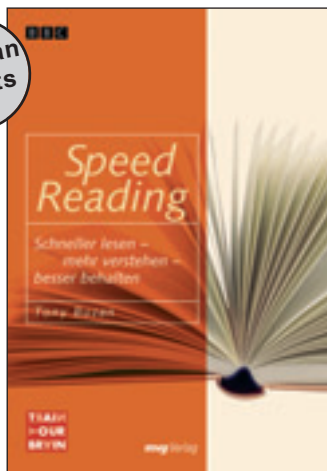
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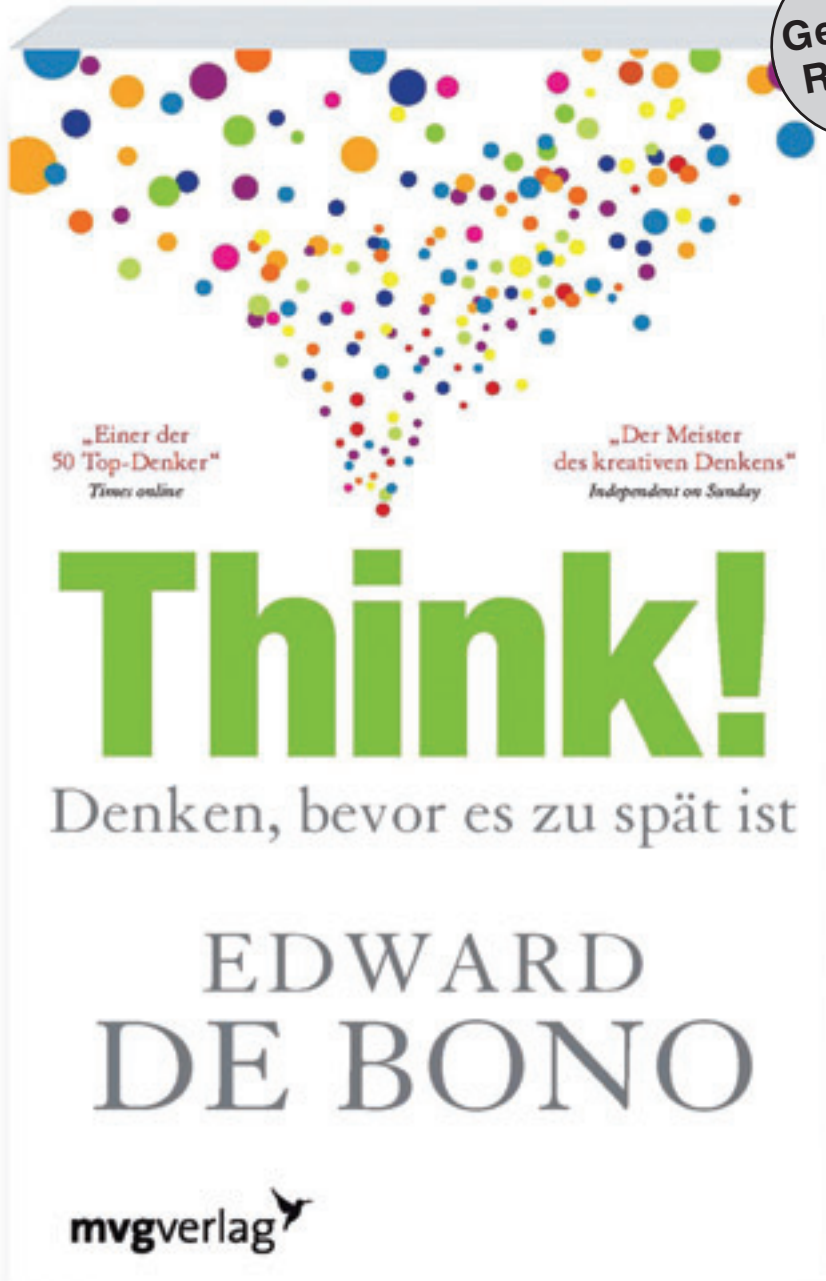
Times

»De Bonos work is arguably the best thing happening in the world today.«

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EDWARD DE BONO is one of the most important thinkers of our day. He is the pioneer and leading teacher of creative thinking. He lectures at five American universities and has written 62 books, which have been translated into 37 languages.

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The bestsellers by Vera F. Birkenbihl

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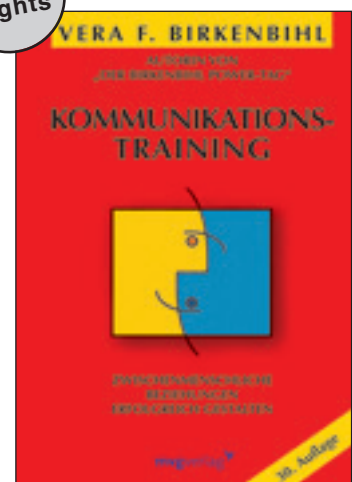
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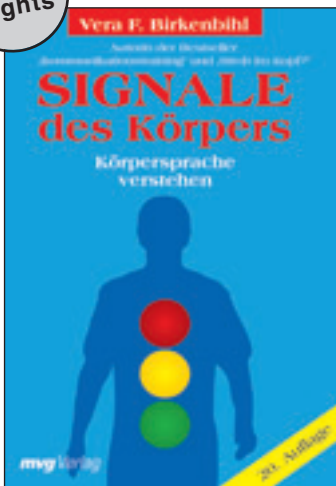


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*NOT ONLY THE FUTURE,
BUT ALSO OUR HEALTH IS WRITTEN
IN THE STARS.*

EDMUND HERZOG is a holistic practitioner and advocate of natural medicine. In 2003, he founded the renowned and successful Naturheilzentrum Allgäu in Sonthofen, which he runs. The success of his astro-medicine therapies have brought him extensive attention from the media and experts alike.

Each sign of the Zodiac has its own weak points and strong points when it comes to health. In other words: what is good for the Pisces may be harmful for Leos. In this in-depth guide, successful non-medical practitioner Edmund Herzog explains what individual **preventative measures** and **diet** are advisable for each sign of the Zodiac.

With recipes from well-known star chef Alfons Schuhbeck!



Edmund Herzog
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The astrological health guide

Folding firm paperback cover | 192 pages | 14.8 x 21 cm
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ISBN 978-3-86882-002-7 | Product group 1473

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MELISSA LEONE worked for various magazines for almost 15 years in positions such as editor, head of the editorial department, head of the texting section. She is the author of several successful books.

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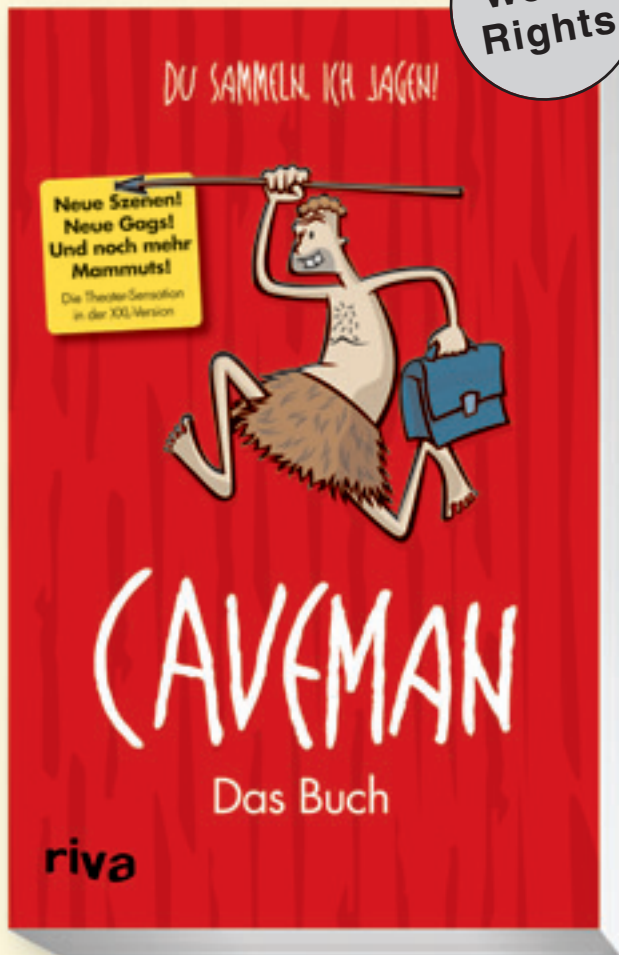
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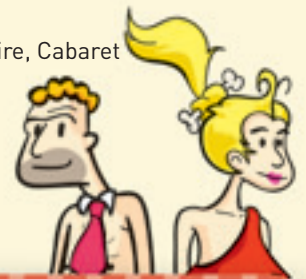
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AN IMPRINT OF FINANZBUCH
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80636 München**
Phone: +49 89 651285-0
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www.mvg-verlag.de

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